



**Lexar**<sup>™</sup> When Memory Matters<sup>™</sup>

Performance. Quality. Reliability.

These are just a few of the attributes of our comprehensive, award-winning line of solutions. Lexar offers innovative memory products in several categories, including memory cards, card readers, and USB flash drives. With so many options, it's easy to find the right Lexar solution to fit your needs. Lexar products give you the power, the versatility, and the freedom to store more of what matters.

Lexar is a leading global brand of Micron Consumer Products Group, Inc., a subsidiary of Micron Technology, Inc. Micron is one of the largest memory manufacturers in the world, and our relationship allows us to leverage more than 30 years of experience and expertise to offer industry-leading technology and a trusted family of memory solutions designed specifically for your needs and lifestyle.

Lexar. When Memory Matters.™

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# Professional

Photography is your passion and your business. It's ours, too.

Lexar Professional line products provide the high-speed performance and exceptional reliability professional photographers have come to expect—whether shooting high-quality images, capturing stunning 1080p full-HD video, or transferring files in post-production. These cards and readers give you the performance you need to significantly accelerate your workflow, from start to finish.

All Lexar Professional line cards include downloadable Image Rescue® 4 software to reliably recover most photo and video files, even if they've been erased or the card has been corrupted.<sup>1</sup> The cards are also backed by free dedicated technical support, and a limited lifetime warranty. And all Professional line products undergo comprehensive quality testing to ensure they meet the highest demands of professional photographers.



## Professional 1000x CompactFlash® Card

Industry-leading 1000x (150MB/s) minimum guaranteed sustained read transfer speed<sup>2</sup> • leverages UDMA 7 technology for ultimate, professional-level performance • capture and store high-quality images and 1080p full-HD and 3D video • supports VPG-20 for professional-quality video • dramatically improves transfer speeds with used with a UDMA 7 reader



## Professional 1100x XQD™ Card

Industry-leading minimum guaranteed read transfer speed of 1100x (168MB/s)<sup>3</sup> • captures and stores high-quality images, 1080p full-HD and 3D video, and up to 100 frames in RAW format in continuous shooting mode<sup>4</sup> • provides exceptional resilience in regards to water, temperature, shock/vibration, and more • impressive high-speed file transfer from card to computer to dramatically accelerate workflow



## Professional XQD™ USB 3.0 Reader

Dramatically accelerates digital workflow with impressive high-speed file transfers • quickly, easily, and reliably transfers a large number of RAW images, and HD and 3D video files • leverages SuperSpeed USB 3.0 technology, designed for a USB interface speed up to 500MB/s<sup>5</sup>



## Professional 800x CompactFlash® Card

Impressive high-speed performance, with 800x (120MB/s) minimum guaranteed sustained read transfer speed<sup>2</sup> • capture and store high-quality images and 1080p HD video • supports VPG-20 for professional-quality video • leverages UDMA 7 technology to support latest generation of high-resolution DSLR cameras



## Professional 600x SDHC™/SDXC™ UHS-I Cards

Ultimate high-speed, Class 10 performance at 600x (90MB/s) minimum guaranteed sustained read transfer speed<sup>2</sup> • capture high-quality images and extended lengths of 1080p full-HD video • high-speed file transfer from card to computer to significantly accelerate workflow



## Professional 400x SDHC™/SDXC™ UHS-I Cards

Professional high-speed, Class 10 performance at 400x (60MB/s) minimum guaranteed sustained read transfer speed<sup>2</sup> • capture high-quality images and 1080p full-HD video • high-capacity options for capturing extended lengths of 1080p full-HD video



## Professional USB 3.0 Dual-Slot Reader

Provides UDMA 7 support • high-speed transfer from card to computer—leverages SuperSpeed USB 3.0 technology, designed for a USB interface speed up to 500MB/s<sup>5</sup> • ultimate high-speed performance to accelerate digital workflow • maximizes speed and bandwidth of USB 3.0 computers, and the latest UDMA CF, SDXC™<sup>6</sup>, and SD UHS-I (SD 3.0) card formats

# Premium Series



Leverage the photo- and video-taking abilities of your point-and-shoot digital camera or camcorder with high-performance Lexar Premium Series memory cards. These high-speed cards provide the speed and reliability you need for rapid-fire picture taking and full-motion video.



## Premium Series SDHC™/SDXC™ UHS-I Cards

High-speed performance for fast-action photos and HD video • high-capacity options for laptop memory expansion • transfer speed of up to 200x (30MB/s)<sup>7</sup> • available in 8GB, 16GB, 32GB, and 64GB



## Premium Series CompactFlash® Card

High-speed performance for fast-action photos and HD video • compatible with UDMA CF and standard CF devices • transfer speed of up to 200x (30MB/s)<sup>7</sup> • available in 8GB and 16GB



## Premium Series Memory Stick PRO Duo™ Card

High-speed, high-capacity performance for fast-action photos and HD video • for use with Sony® digital cameras, video cameras, MP3 players, televisions, and computers • available in 8GB, 16GB, and 32GB



## Multi-Card 25-in-1 USB 3.0 Reader

Extremely versatile—reads 25 popular memory card formats • leverages SuperSpeed USB 3.0 technology for high-speed file transfers, designed for a USB interface speed up to 500MB/s<sup>5</sup> • enables concurrent downloads and card-to-card file transfer • pop-up design protects slots



# Full-HD Video



Capture life in action. Created specifically for video enthusiasts, the Lexar SDHC™ Full-HD Video memory cards allows you to capture stunning 1080 HD video with your digital video camera or point-and-shoot camera. The card delivers high-speed, high-capacity performance and reliability, with high-speed file transfer from card to computer for backup or sharing on popular online social networks like the YouTube™ website.

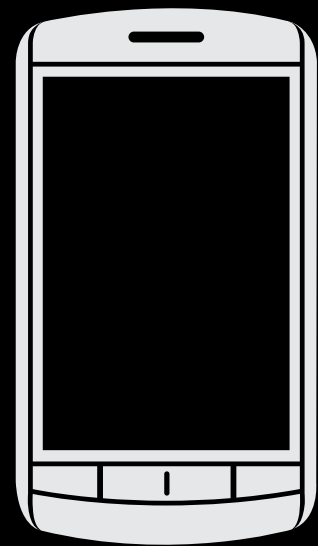


## SDHC™ Full-HD Video Memory Card

High-speed, high-capacity card for use with SDHC compatible devices • capture stunning 1080 HD video

- quickly transfer and share videos with ease
- available in 8GB and 16GB capacities





# Mobile



## High-Performance microSDHC™ UHS-I Card (600x)

Premium mobile memory solution for smartphones, tablets, and sports camcorders • quickly capture, store, play back, and transfer large media files, including 1080p full-HD and 3D video • transfer speed up to 600x (90MB/s)<sup>8</sup> • includes high-speed, Class 10 microSDHC™ UHS-I card and USB reader • available in 16GB and 32GB capacities



## High-Performance microSDXC™ UHS-I Card (300x)

Premium mobile memory solution for smartphones, tablets, and sports camcorders • quickly capture, store, play back, and transfer large media files, including 1080p full-HD and 3D video • transfer speed up to 300x (45MB/s)<sup>9</sup> • includes high-speed, Class 10 microSDXC™ UHS-I card and USB reader • available in 64GB capacity

Unleash the power of your mobile device. Lexar mobile memory cards provide the extra storage you need to take full advantage of the features and capabilities of your mobile phone, giving you the ability to download and store a large number of song, photo, video, gaming, and other media files. And the Lexar Mobile Card Reader and Adapter Kit allows you to easily transfer those files between your phone and computer. This comprehensive line of products provides solutions that are great for your mobile lifestyle.



## High-Performance Mobile Solution

Mobile memory solution for smartphones, media tablets, and more • quickly capture, load, and transfer large, high-quality media files • includes high-speed, Class 10 microSDHC™ card and USB reader • available in 8GB, 16GB, and 32GB capacities



## Mobile microSDHC™ Card

High-performance multimedia storage for use with microSDHC™-enabled devices • increases capacity and functionality of mobile devices • for feature-rich multimedia mobile phones • available in 4GB, 8GB, 16GB, and 32GB capacities



# Gaming



Take gaming to the next level with the ability to transfer and store gaming data, multimedia, video, and more. Designed for gaming enthusiasts, Lexar Gaming cards let you save your progress in a game, store custom settings, and safeguard your high scores—all so you can maximize your gaming experience.



## SDHC™ Card

Designed for use with Nintendo® 3DS™, all DS™, and Wii™<sup>10</sup> systems • download and store games from the DSi™ Shop • snap and store more photos with the built-in cameras on your DSi handheld • store and play back songs and video on your DSi handheld • available in 4GB and 8GB capacities



## Memory Stick PRO Duo™ Card

Designed for use with Sony® PlayStation™ Portable (PSP™) and PlayStation™ 3 • quickly transfer, store, and play a large amount of gaming and multimedia content • available in 4GB and 8GB capacities



# USB 3.0 Flash Drives



Compatible with both PC and Mac® systems

With a busy life on the go and so much to do, the last thing you want is to spend extra time waiting for your files to transfer. Lexar JumpDrive® USB 3.0 flash drives leverage SuperSpeed USB 3.0 technology to provide faster file transfer. So whether you prefer blazing-fast performance in a sleek design or a smaller, more colorful option, it's easy to find the right one to suit your needs and reflect your lifestyle.



## JumpDrive® P10 USB 3.0 Flash Drive

Among the fastest USB 3.0 flash drives available—more than 24x faster (up to 270MB/s read and 240MB/s write) than standard USB 2.0 drives<sup>11</sup> • sleek design with metal alloy base and high-gloss mirror finish top • ultra portable for everyday use • reliably stores and transfers files, photos, videos, and more • compatible with PC and Mac® systems • available in 16GB-64GB capacities



## JumpDrive® S33 USB 3.0 Flash Drive

One of the smallest USB 3.0 drives available • speeds up to 4 times faster (up to 100MB/s read and 55MB/s write) than standard JumpDrive® USB 2.0 drives<sup>12</sup> • stylish, swivel design with automatically retractable connector, key ring, and convenient clip feature • reliably stores and transfers photos, videos, files, and more • colorful capacity options from 8GB-64GB



## JumpDrive® S23 USB 3.0 Flash Drive

Stores and transfers photos, videos, and files quickly • speeds up to 4 times faster (up to 100MB/s read and 55MB/s write) than standard JumpDrive® USB 2.0 drives<sup>12</sup> • one of the smallest USB 3.0 drives available • slim, retractable design with key ring • colorful capacity options from 8GB-64GB



## JumpDrive® S73 USB 3.0 Flash Drive

Up to 3 times faster (up to 45MB/s read and 20MB/s write) than standard JumpDrive USB 2.0 drives<sup>13</sup> • Store and transfer content faster with SuperSpeed USB 3.0 technology • reliably stores and transfers files, photos, videos, and more • available in an assortment of colors and range of capacities from 8GB-64GB





# USB 2.0 Flash Drives



Lexar JumpDrive® USB flash drives give you the freedom to take your data wherever you go. Whether you attach one to your backpack or put it in your briefcase, a Lexar JumpDrive—available in a variety of styles and large capacities—lets you reliably transfer, store, and share files with ease.



## JumpDrive® S70

Retractable connector with convenient thumb slide  
• includes Secure II software for advanced data protection • each capacity available in a different stylish color • available in 4GB-64GB capacities



## JumpDrive® S50

Stylish, high-capacity storage with protective sliding cover • each capacity available in a different stylish color • available in 4GB-64GB capacities



## JumpDrive® TwistTurn

Durable rotating jacket with a capless design  
• each capacity available in a different stylish color  
• available in 4GB-64GB capacities



# Kodak

## Memory Products

Kodak is a licensed brand of Micron Consumer Products Group, Inc., a subsidiary of Micron Technology, Inc. By leveraging the superior, high-quality flash memory and award-winning technology of Micron, one of the world's leading manufacturers of flash memory, Kodak and Lexar memory products deliver reliable, high-quality performance you can trust.



### KODAK SDHC UHS-I High-Speed Card

High-speed performance for capturing HD video and shooting fast-action photos • transfer speed of up to 200x (30MB/s)<sup>7</sup> • works best with digital cameras 4 megapixel and higher • available in 4GB, 8GB, 16GB, and 32GB capacities



### KODAK SDHC Memory Card

Designed for increased storage • for use with SDHC-enabled cameras and devices  
• available in 4GB, 8GB, 16GB, and 32GB capacities



### KODAK microSDHC Memory Card

Capture high-quality photos and video with your microSDHC-enabled camera phone  
• for use with high-megapixel camera phones  
• available in 4GB, 8GB, and 16GB capacities



### KODAK USB Flash Drive

Works with many digital picture frames • great for storing and carrying lots of photos, music, video, and more • slim, stylish design fits on a keychain • available in a range of capacities from 4GB to 32GB



When Memory Matters™

<sup>1</sup> Image or other data recovery is not 100% guaranteed.

<sup>2</sup> Minimum read transfer, write speeds lower. Speeds based on TestMetrix certified tester. Actual sustained speed may vary depending on host device. X = 150KB/s.

<sup>3</sup> Minimum 168MB/s read transfer, write speeds lower. Speeds based on internal testing. Actual sustained speed may vary depending on host device.

<sup>4</sup> With capture of compressed 12-bit NEF (RAW) images. Based on Nikon research.

<sup>5</sup> Results may vary based on system configuration and card speed.

<sup>6</sup> Not supported on all operating system platforms.

<sup>7</sup> Read transfer, write speeds lower. Speeds based on TestMetrix certified tester. x = 150KB/s.

<sup>8</sup> Up to 90MB/s read transfer, write speeds lower. Speeds based on TestMetrix certified tester. x=150KB/s.

<sup>9</sup> Up to 45MB/s read transfer, write speeds lower. Speeds based on TestMetrix certified tester. x=150KB/s.

<sup>10</sup> Wii Menu 4.0 required.

<sup>11</sup> Up to 24x faster write, 13x faster read speeds when compared to speed-rated USB 2.0 drives (10MB/s write, 20MB/s read) using a USB 3.0 port. Speeds based on internal testing. Actual performance may vary.

<sup>12</sup> Up to 4x faster write and read speeds when compared to standard JumpDrive USB 2.0 drives using a USB 3.0 port. Speeds based on internal testing. Actual performance may vary.

<sup>13</sup> Up to 3x faster write, 2x faster read speeds when compared to standard JumpDrive USB 2.0 drives using a USB 3.0 port. Speeds based on internal testing. Actual performance may vary.

Limited lifetime warranty is limited to 10 years from purchase in Germany.

Some of the listed storage capacity is used for formatting and other purposes and is not available for data storage. 1GB equals 1 billion bytes. For more information, go to [www.lexar.com/capacity](http://www.lexar.com/capacity).

Warning: SDXC memory cards are only compatible with devices that support the SDXC format. Use in non-SDXC compatible devices may result in data loss. Contact your device manufacturer for details.

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